

What's Hot in Tourism

Thursday, 10 Nov

Where: [University School of Tourism and Leisure \(EUTO\). Vila-seca.](#)

9.00-09:30: **Accreditation**

9:30-13.30: **“New social science perspectives in tourism research”**

Chair: [Salvador Anton Clavé](#) (URV)

“Macro-trends in the travel and tourism industry: towards global ethics”

[Frank Go](#), Rotterdam School of Management, Erasmus University.

“Tourism geographies and mobilities: places between global and local”

[Noam Shoal](#), Hebrew University of Jerusalem.

“Researching city tourism – new approaches”

[Robert Maitland](#), University of Westminster.

13.30-15.00: **Lunch**

15:00-17:00: **“Information Technology and Tourism”**

Chair: Antonio Paolo Russo (URV)

“Evolution of Tourism Research. What’s next?”

Hannes Werthner, Vienna University of Technology.

“The use of virtual worlds for greater empathy between hosts and guests”

Ron Lee, Florida International University.

Elisabeth Dominguez, Universidad de La Habana.